



NEWS RELEASE

American Rose Society

P. O. Box 30,000 • Shreveport, LA 71130-0030
8877 Jefferson Paige Road • Shreveport, LA 71119-8817
Phone: 318-938-5402 • www.rose.org

FOR IMMEDIATE RELEASE
June 1, 2023

JUNE IS NATIONAL ROSE MONTH

Shreveport, LA – June is National Rose month and what better way to spread the joy of roses than with the American Rose Society. Headquartered in Shreveport, Louisiana, the American Rose Society is a national non-profit organization founded in 1892 dedicated exclusively to the culture, appreciation and preservation of the rose. Our members put on rose shows, educational seminars, maintain public gardens, support research of the newest and disease resistant varieties of roses, provide arrangements and flowers for hundreds of local events and do all they can to share the enjoyment of the rose.



Roses have a long and colorful history. They have been used to symbolize love, beauty, war and peace. They are the subject of art, music, literature and poetry. On Nov. 20, 1986, President Ronald Reagan signed a resolution making the rose the national floral emblem at a ceremony in the White House (<https://rose.org/the-national-floral-emblem>)

The Rose is the National Floral Emblem and there are so many ways to enjoy roses:

1. Plant a rose bush! Need help? Go to www.rose.org to learn more.
2. Take roses to nursing homes, hospitals, banks and your local library. You'll brighten someone's day! Encourage your local library to have a rose book display.
3. Give roses to show your love or friendship. Roses are a favorite gift to receive.
4. Give a gift of a rosebush for a longer-lasting gift. There are so many different kinds of roses to choose from with an endless variety of colors, including stripes.
5. Visit a botanical garden or a rose garden. You might find inspiration to start your own rose garden or plant a community garden!
6. Take photos of your roses and share with friends in cards, notes and letters. Share with the ARS on our many social media platforms and be sure to tag us, #roses, #nationalfloralembem: www.facebook.com/RoseSociety, twitter.com/AmericanRoseSoc, www.instagram.com/AmericanRoseSociety

During the month of June, we are offering a special Membership Preview for free! Scan the code here and sign up to see some of the publications members of the ARS enjoy. You will then receive a special discount on a one-year membership to the American Rose Society.

Media Contact: This press release and artwork are available at rose.org/press or reach out to Beth Smiley, Publications Director • beth@rose.org • 318-938-5402

The American Rose Society is a non-profit, educational organization working to promote the beauty, culture and preservation of the rose. Their headquarters home, the American Rose Center – America's Rose Garden, features more than 7,000 rose bushes – this translates into more than 400 different types of roses in one place. The grounds also include various sculptures and water features, as well as a playground and picnic area. The American Rose Center, located at 8877 Jefferson Paige Road in Shreveport, LA, is open Monday through Saturday, 9 a.m. to 5 p.m. and Sunday, 1 p.m. to 5 p.m., April 1 through October 31, closing for federal holidays.

