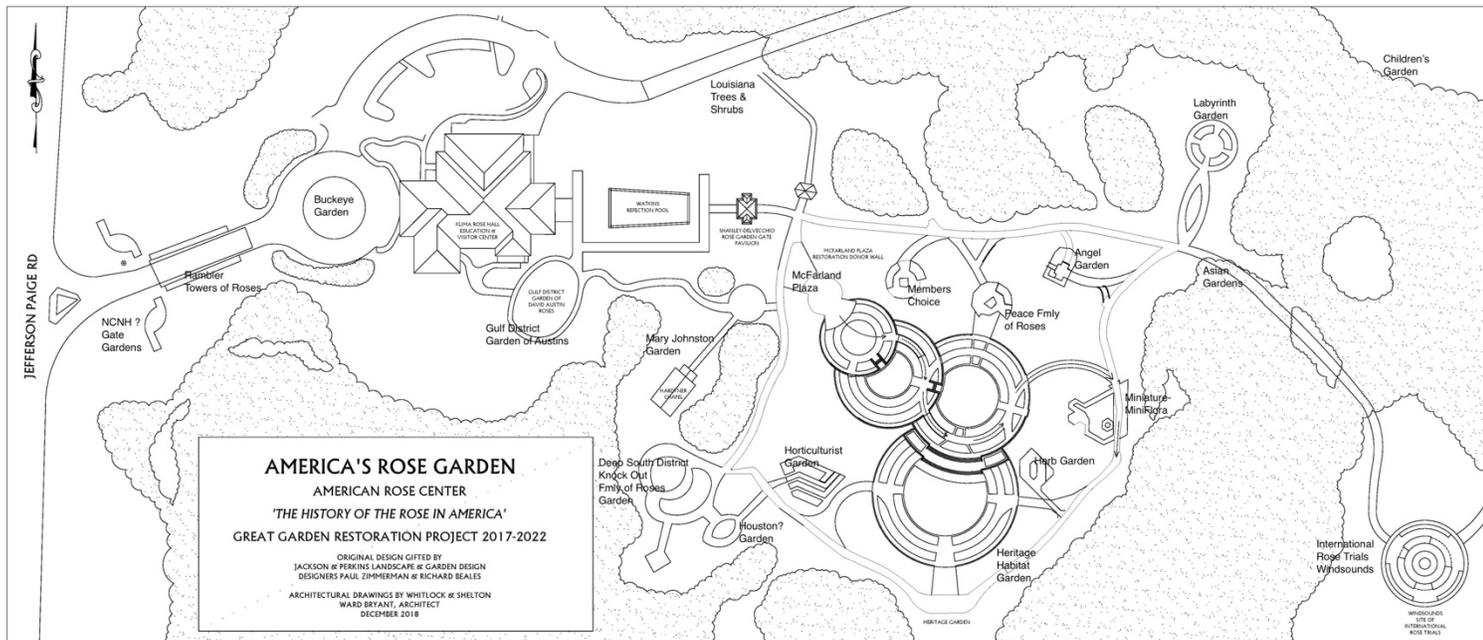


# *The Great Garden Restoration*

A new, exciting garden with a theme  
*'The History of the Rose in America'*  
inspired by the image of gears in a vintage timepiece



Original design donated by

**Jackson & Perkins Landscape & Garden Design**

Design created by Paul Zimmerman & Richard Beales

Architectural drawings by Whitlock-Shelton

Ward Bryant, Architect

# *The Great Garden Restoration*

The gardens of the American Rose Center, now known as “America’s Rose Garden” was created in 1972. The American Rose Center is the national headquarters of the American Rose Society, and the nation’s largest park dedicated to roses. It is an educational resource, a nature retreat, an event venue, and a showcase for the Rose, America’s National Floral Emblem. At the planned completion date of our project, we will celebrate the garden’s 50<sup>th</sup> year! Let’s look forward to that celebration together!

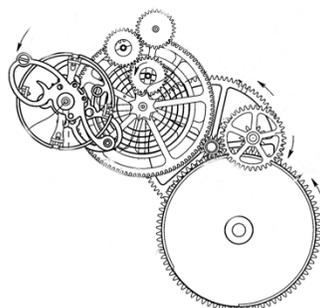
In 2016, after 44 years of ever-encroaching pines, root intrusion, soil depletion, reduced sunlight and deer invasion, the Gardens at the American Rose Center were tired, old and suffering. Realizing the value of the gardens to the mission of the society, and our need to fulfill the promise of the gardens made so many years before, the American Rose Center Committee and a Task Force for Restoration—all volunteers—took on the responsibility for the state of the gardens.

A five-year Master Plan was created, and the GREAT GARDEN RESTORATION PROJECT 2017-2022 was launched. The plan called for the consolidation of many of the scattered gardens into one impactful and singularly beautiful core garden. The new gardens will be unique in that they will tell the ‘History of the Rose in America’, featuring the stories that shaped the incredible history of the Rose.

The new gardens are made up of four large circles, at varying ground levels, that are reminiscent of the gears of a vintage timepiece. As one steps into the first circle, he will be surrounded by the most striking and colorful modern roses. From there, each circle will take him back in time, to discover the rich history of the world’s favorite flower, until finally, he emerges from the fourth circle to find himself in the area of the earliest roses of all—the species roses that were found in the wilds of China centuries ago.

The Master Plan, in its immediate and long-term goals, provides for new revenue sources; educational elements and activities; outreach to other groups; new and interesting plantings that will enhance and provide backgrounds for the garden’s roses; proper signage that will provide education, recognition for donors and direction; and a registry of all botanical species in the gardens, a Children’s Nature Discovery Place, an expanded Asian Gardens, and new in 2019 – The American Rose Center International Rose Trials.

It’s exciting! We have momentum, having already raised \$615,000 in cash, services and pledges through February 2019, which has virtually eliminated our list of immediate goals! Now, we must raise \$800,000 for the installation, bringing us to a project total of \$1.4 million. We invite you to be a part of this historic project, which promises to be a very valuable asset for the American Rose Society and its members.



# *The Great Garden Restoration*

## **AMERICA'S ROSE GARDEN at the American Rose Center Donor Opportunities**

***Your support at any level for the GREAT GARDEN RESTORATION PROJECT will be greatly appreciated. Here's how you can help:***

### **LEGACY DONORS**

**The complete new Clockworks Rose Gardens** could be named for one very generous donor or for a loved one. We will provide significant recognition on the Great Garden Restoration Donor Wall, on interpretive signage throughout the garden, and in marketing, for as long as the gardens exist. Absent that "angel" donor, we offer donor opportunities for every size gift, as shown below.

**Clockworks Rose Garden Circle (\$100,000-\$200,000)** – Exclusive naming rights to one of the four rose garden circles. Includes significant signage as well as special recognition on the Great Garden Restoration Donor Wall.

<b>First Circle</b>	<b>82' dia</b>	<b>\$100,000</b>
<b>Second Circle</b>	<b>115' dia</b>	<b>\$125,000</b>
<b>Third Circle</b>	<b>131' dia</b>	<b>\$150,000</b>
<b>Fourth Circle</b>	<b>154' dia</b>	<b>\$200,000</b>

**Individual Rose Gardens & Elements within Circle Gardens (\$10,000-\$99,000)\*** - Donor naming opportunities available within each circle, for individual rose gardens and garden elements. Includes significant garden signage and special recognition on the Great Garden Restoration Donor Wall.

**The FIRST CIRCLE (\$500)** – Donations of \$500 or more will be recognized on the Great Garden Restoration Donor Wall.

**Hug-A-Tree Donor (\$500)** – Nurture a tree in the Garden or one to be planted – botanical labels at the base of trees will have their name inscribed on the tree label.

**Bricks (\$100 - \$499) – Porcelain Pavers (\$1,500)** An opportunity to support the Restoration and commemorate your special occasion on engraved bricks in two sizes – 4x8 or 8x8; or on 18x18 pavers.

**Welcome Gifts:** Everyone can be a part of our Great Garden Restoration. In addition to the above recognition, all gifts will be recognized through 2022 in *American Rose* magazine, the American Rose Society's award-winning bi-monthly magazine.

**\*Please contact Lucy Medvec, Director of Membership and Development, at (318) 938-5402 or [lucy@rose.org](mailto:lucy@rose.org) regarding specific donor naming opportunities**

*All gifts of \$5,000 or more can be made over a four-year pledge period*

# *The Great Garden Restoration*

**YES!** I want to support AMERICA'S ROSE GARDEN  
and the Great Garden Restoration Project.

**GIFT AMOUNT:**

\$10,000    \$5,000    \$2,500    \$1,000    \$500    \$250    \$100   Other \_\_\_\_\_

**NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP CODE** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**DONATION LISTED AS** \_\_\_\_\_

(For donor recognition purposes)

I wish for my gift to be anonymous.

This gift is  In Honor of  In Memory of \_\_\_\_\_

I wish to make a pledge in the amount of \$\_\_\_\_\_ payable over \_\_\_\_\_ years.  
My first payment in the amount of \$\_\_\_\_\_ is enclosed.

I would like to discuss the Great Garden Restoration with a Garden representative.  
Please contact me to set up a meeting at: \_\_\_\_\_

I would like to receive the ARC Restoration Master Plan. Please e-mail a digital copy  
to: \_\_\_\_\_

**MY GIFT:**

Check enclosed    **Credit Card**    Visa    Mastercard    Discover    American Express

**CARD NUMBER** \_\_\_\_\_

**EXP DATE** \_\_\_\_\_ **CVV** \_\_\_\_\_

**NAME ON CARD** \_\_\_\_\_

For more information, please contact  
Lucy Medvec, Director of Membership and Development, at (318) 938-5402 or [lucy@rose.org](mailto:lucy@rose.org).  
**American Rose Society • P.O. Box 30000 • Shreveport, LA 71130-0030**

*Thank you for your donation!*