



NEWS RELEASE

American Rose Society

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FOR IMMEDIATE RELEASE

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American Rose Center Announces Admission Charge

Shreveport, LA – The American Rose Center, “America’s Rose Garden”, announces a change to our admission pricing as we are in the completion phase of our Great Garden Restoration.

The American Rose Center has undergone a \$2 million restoration over the last five years. Construction work is now complete on the four dramatically large circles. Once our signage is complete, this circular architecture will tell the "History of the Rose in America." Roses were planted this spring in all four circles; there are more to come. We have also added trees and other flowering plants throughout the property for our visitors to enjoy. For more on our Great Garden Restoration, please visit www.americasrosegarden.org or rose.org/visit-public-garden



Due to this dramatic transformation in our garden, the value of your visit has increased exponentially. We will begin charging gate admission of \$10 per family, \$5 per person. Guests are asked to pay in our gift shop or in the donation box. Your entry fee will help us to continue to invest in our gardens. We have not charged admission for more than 10 years but our investment in the gardens is bringing far more value to your experience when visiting.

You could also sign up for a trial membership to the ARS and not pay admission. During the month of June, we are offering a special four-month Trial Membership for just \$5 (regular price \$10). You will receive two issues of our award winning *American Rose* magazine, FREE advice from Consulting Rosarians, Free or reduced garden admissions with your membership card, *The Fragrant Rose* e-newsletter, discounts of up to 30 percent at merchant partners. Just visit www.rose.org to sign up today!

We encourage you to bring your family out for a stroll in our beautiful gardens. Jog on our wide, safe walkways. Bring a picnic. Bring the family pet for a walk. Get great photos of your family or group. Garden hours are Monday through Saturday 9 a.m. to 5 p.m. and Sunday 1 p.m. to 5 p.m.

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