

NEWS RELEASE

American Rose Society

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FOR IMMEDIATE RELEASE

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'OLIVIA ROSE AUSTIN' EARNS ARS 2020 MEMBERS' CHOICE

Shreveport, LA – The American Rose Society (ARS) announces that the shrub, 'Olivia Rose Austin', is the Members' Choice Award winner for 2020.

Each year the award winner is determined by ratings provided by ARS members nationwide participating in the society's annual Roses in Review survey. Each rose is rated on bloom production, plant habit, disease resistance and hardiness. Earning the ARS Members' Choice Award designates this rose as one of the most reliable and easiest to grow of the new garden roses.

Olivia Rose Austin: bred by David Austin Roses, is a medium pink shrub with flowers that are 3½ inches with 40 petals and a strong, fruity fragrance. Foliage is glossy; growth is vigorous to about 3 feet.

'Olivia Rose Austin' is given a garden rating of 8.5 (a very good to excellent rose) and an exhibition rating of 7.9 (a very good rose for exhibition) by reviewers in the 2019 Roses in Review. Comments from reviewers include: Hardy, with beautiful pink blooms, often in large sprays. It is quick to repeat its bloom and is a strong grower.

Other past Members' Choice winners include: 2004: 'Knockout', shrub, red blend, single 2012: 'Joy', miniature, pink blend, double 2013: 'Easy Does It', floribunda, orange-pink, full 2005: 'Gemini', hybrid tea, pink blend, 25-30 petals 2006: 'Bees Knees', miniature, yellow blend, full 2014: 'Randy Scott', hybrid tea, white, full 2007: 'Hot Cocoa', floribunda, russet, full 2015: 'Dick Clark', grandiflora, red blend, full 2008: Not Awarded 2016: 'Cooper' miniflora, medium red, 2008 2009: 'Julia Child', floribunda, medium yellow, full 2017: 'Oh My!' floribunda, dark red, double, 2011 2010: 'Home Run', shrub, medium red, single 2018: 'Daddy Frank' miniature, dark red, 2011 2011: 'Cinco de Mayo', floribunda, russet, double 2019: 'South Africa' grandiflora, deep yellow, 2001

High-resolution photos of all of the ARS Members' Choice Winners are available for download at www.rose.org/press.

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The American Rose Society has been the premier organization devoted exclusively to the cultivation, enjoyment and preservation of roses in the United States for 128 years. With approximately 8,000 members nationwide, the ARS supports 280 local societies offering roserelated activities and information at the community level.