NEWS RELEASE

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FOR IMMEDIATE RELEASE
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‘OLIVIA ROSE AUSTIN’ EARNARS 2020 MEMBERS’ CHOICE

Shreveport, LA – The American Rose Society (ARS) announces that the shrub, ‘Olivia Rose Austin’, is the Members’ Choice Award winner for 2020.

Each year the award winner is determined by ratings provided by ARS members nationwide participating in the society’s annual Roses in Review survey. Each rose is rated on bloom production, plant habit, disease resistance and hardiness. Earning the ARS Members’ Choice Award designates this rose as one of the most reliable and easiest to grow of the new garden roses.

Olivia Rose Austin: bred by David Austin Roses, is a medium pink shrub with flowers that are 3½ inches with 40 petals and a strong, fruity fragrance. Foliage is glossy; growth is vigorous to about 3 feet.

‘Olivia Rose Austin’ is given a garden rating of 8.5 (a very good to excellent rose) and an exhibition rating of 7.9 (a very good rose for exhibition) by reviewers in the 2019 Roses in Review. Comments from reviewers include: Hardy, with beautiful pink blooms, often in large sprays. It is quick to repeat its bloom and is a strong grower.

Other past Members’ Choice winners include:
2004: ‘Knockout’, shrub, red blend, single
2005: ‘Gemini’, hybrid tea, pink blend, 25-30 petals
2006: ‘Bees Knees’, miniature, yellow blend, full
2007: ‘Hot Cocoa’, floribunda, russet, full
2008: Not Awarded
2009: ‘Julia Child’, floribunda, medium yellow, full
2010: ‘Home Run’, shrub, medium red, single
2011: ‘Cinco de Mayo’, floribunda, russet, double
2012: ‘Joy’, miniature, pink blend, double
2013: ‘Easy Does It’, floribunda, orange-pink, full
2014: ‘Randy Scott’, hybrid tea, white, full
2015: ‘Dick Clark’, grandiflora, red blend, full
2016: ‘Cooper’ miniflora, medium red, 2008
2017: ‘Oh My!’ floribunda, dark red, double, 2011
2019: ‘South Africa’ grandiflora, deep yellow, 2001

High-resolution photos of all of the ARS Members’ Choice Winners are available for download at www.rose.org/press.

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The American Rose Society has been the premier organization devoted exclusively to the cultivation, enjoyment and preservation of roses in the United States for 128 years. With approximately 8,000 members nationwide, the ARS supports 280 local societies offering rose-related activities and information at the community level.